

**Circular T&C-CM No. 12/21-22**

To

All CGMs- Telecom Circles/ Telephone Districts

**Sub: Rationalization of STV-247 & PV-1999 and Introduction of new STV 447 under GSM prepaid mobile services.**

The competent authority has decided the following under the GSM Prepaid Mobile Services:

**A. Modification in STV-247 & PV-1999 as under:**

PV/STV (incl. of GST)	Existing Details	Revised Details	Validity in calendar days
<b>STV-247</b>	Unlimited Voice (local/ STD) any-net in Home LSA and National Roaming including MTNL Network in Mumbai and Delhi + Unlimited data with speed reduced to 80 kbps after 3 GB /day + 100 SMS/day + Bundling of BSNL Tunes and EROS	<b>50GB Data at high speed (Post which unlimited @ 80 Kbps) + U/L voice + 100 SMS/day + BSNL Tunes and EROS now entertainment services.</b>	30
<b>PV-1999</b>	Unlimited voice Local/STD calls any net in Home LSA and national roaming including MTNL network in Mumbai and Delhi+ Unlimited data (speed reduced to 80 kbps after 2GB/day)+100 SMS/day including MTNL area Mumbai and Delhi+ Free PRBT with unlimited song change option 365 days + EROS Now entertainment services for 365 days + Lokdhun for 60 days	<b>500GB (regular) + 100 GB extra (for the customers recharging in first 90 days) Data at high speed (Post which unlimited @ 80 Kbps) + U/L voice + 100 SMS/day + Free PRBT with unlimited song change option + Lokdhun content (60 days) + EROS NOW Entertainment service (365 days).</b>	365

**B. Introduction of STV-447 as under:**

Denomination of STV (incl. GST)	Details	Validity in calendar days
<b>447</b>	<b>100 GBData at high speed (Post which unlimited @ 80 Kbps) + U/L voice + 100SMS/day + BSNL Tunes and EROS now entertainment services.</b>	<b>60</b>

**OTF on STV-447 as under:**


PV/STV	Validity	Franchisee - Retailer		Retailer - RD		Three tier RD		
		Franchisee	Retailer/DSA/PCO /BA/RED/OCSC	RD	Retailer/DSA/PCO /BA/ RED/ OCSC	Franchisee	RD	Retailer/DSA/PCO /BA/ RED/ OCSC
<b>STV-447</b>	<b>60</b>	<b>₹3</b>	<b>₹12</b>	<b>₹1.5</b>	<b>₹12</b>	<b>₹1.5</b>	<b>₹1.5</b>	<b>₹12</b>

**Bundling Details**

- Revenue share payable to PRBT Partners will be 6 paisa/day/subscriber (i.e. provisioning & content cost).
- For EROS bundling, revenue share payable to M/s Eros Now @ 36paisa per day per subscriber plus applicable taxes.
- For Lokdhun content bundling @ Rs. 0.32 (plus applicable taxes) per customer per day.
- 5% of price of total content cost be paid to VAS retail platform provided by M/s Pyro.

2. The above tariff will be implemented from 06.07.2021.
3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.

4. **Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press-note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
6. This circular is issued based on the approval of the competent authority vide Note#298 in P&P-CM cell file No. BSNLCO-PPCM/11/1/2020-PnP-CM. Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

  
(Shweta Mandal)  
Dy. Manager (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) All PGMs / GMs, BSNL C.O.
- 4) GM (CIT) - for making necessary updation in website and place in news item.
- 5) PGM (Sales & Marketing) - for marketing initiative.
- 6) PGMs/GMs (North Zone Nodal Center for info. and n/a pl.).
- 7) Director General P & T Audit, Delhi- 110054.
- 8) OL Section -for Hindi version.
- 9) Guard file.